

SCHOOL OF HOSPITALITY & TOURISM

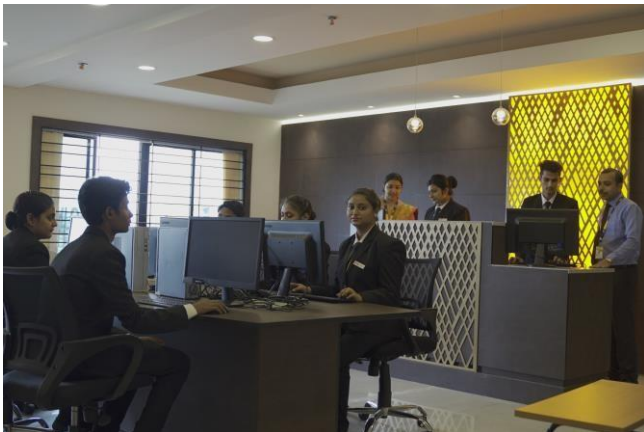


Industry Based Curriculum

Inter-Disciplinary Courses

State-of-the art Labs

Strong Industry connect & Collaborations



ABOUT THE UNIVERSITY

THE WORLD'S BEST EDUCATION IN OUR UNIVERSITY

DEFYING BOUNDARIES, REDEFINING POSSIBILITIES

Sister Nivedita University (SNU) at New Town, Kolkata has been established through enactment of the Sister Nivedita University Act, **2017**(West Bengal xlix of **2017**) SNU, being unique of its own kind is built on the path of Sister Nivedita, blessed under the shadow of Swami Vivekananda. The university offers educational programs and research in a wide array of subjects, under disciplines like engineering and technology, science, medicine, management, law, humanities, language and literature, pharmacy, architecture, social, sciences, education, performing arts, sports, media, design, etc.

Moreover, some unique courses will be introduced with the emphasis on skill development, entrepreneurship and women empowerment.

MESSAGE FROM THE DEAN

The School of Hospitality & Tourism, Sister Nivedita University started in the year 2018, with the objective to recognize and prepare students to join the Hospitality & Tourism Industry. The three years professional degree programme and two years master degree programme are designed to develop abilities in both the operational domain of Hospitality and Tourism, initiate Hospitality research and the overall discipline of Hospitality & Tourism Management. The academics of Hospitality and Tourism Management focuses on the core aspects of Hospitality with equal importance on applied research and Management subjects for overall entrepreneurial and holistic growth of the students. Industry interface is a key aspect of the professional growth of the students where experts from various business share and mentor ideas. The programme includes six months of internship opportunities during the course in both operational and managerial fields. The department has its own training and placement cell supported by university training and placement cell which monitors the career progression of the students to provide them 100% placement.

The School offers an accredited B.A. (Hons.) International Hospitality and Tourism Administration, BSc (Hons.) in Hospitality & Tourism Administration and MBA Hospitality & Tourism Administration designed to provide study in the core of business foundation and professional Hospitality Management courses, and a choice of interdisciplinary elective emphases. Students in the program learn innovative concepts and practices that guide Hospitality and Tourism organizations in a dynamic and multi-cultural world.

The programme is well structured to align students learning with regional, national and global competencies with international academic partnership tie-ups, credit transfer systems and focused community outreach activities. Strong ties with employers in all sectors of Hospitality, leads to a wide array of employment opportunities at the time of graduation supported by the in-house training and placement cell the department has a strong network to mentor and curate students in the career choices.

As we enter into Hospitality education sector six years back, cashing on our brand as the pioneer hotel educator in the region, the programme with its sustainable partnerships with international universities/ international hotel chains provides an ideal platform for convergence of knowledge and research in shaping future hotel and hospitality communities.

Internship opportunities are facilitated by the departments training and placement cell. The internship is for duration of 3 & 6 months format. The first internship is compulsorily in the hotel domain and other trainings in either in the hospitality domain or other management field depend upon the choice of Student's career option.

The department supports students to intern in top hotels and other allied sectors through its placement cell.

The Hospitality and Tourism Industry has always been a strong supporter of our department. The following are our preferred Hospitality Industry partners who are willing to provide our students with internship opportunities.

The Oberoi, Marriott International, Hyatt Regency, ITC Hotels, Taj group of Hotels and many more.

WHY STUDY AT SNU IHM?

The programs at School of HOSPITALITY & TOURISM, Sister Nivedita University are specially designed to train students in the emerging fields of Hospitality including Top most catering organizations as chef, Travel & Tourism Organization as executives, PRO's, Hotels & Hospitals, High Class retails, Cruise liners, MNC's. Here are the reasons that make us stand out in the areas of Hospitality teaching in India:

Industry Based Curriculum

Inter-Disciplinary Courses

Value Added Courses

State-of-the art Labs

Strong Industry connect & Collaborations

Internships and Placements at Global leading Hospitality Organizations'

Industry and field visits for live exposures.

Various club activities,

Lectures from industry specialists

Live projects

Outcome Based Education (OBE)

Hands-on experience

COURSES OFFERED

COURSES	YEARS	SEMESTER	ELIGIBILITY CRITERIA	Min MARKS REQUIRED
B.A. (Hons.) International Hotel Management and Tourism Administration	3	6	Eligibility - 10+2 passed (Any stream), English as a compulsory subject, No supplementary exam should be due in any subject while admission	40%
B.Sc. (Hons.) in Hospitality & Tourism Administration	3	6	Eligibility - 10+2 passed (Any stream), English as a compulsory subject, No supplementary exam should be due in any subject while admission	40%
MBA Hospitality & Tourism Administration	2	4	hotel management 3 or 4 years degree / BBA in Hotel Management/ BBA in Travel & Tourism Management with recognised university/ college/board, No supplementary exam should be due in any of the subject while admission.	55%

CAREER AVENUES:

Hospitality is for people who are ready to explore various opportunities 24*7*365, without the constraints of cultural upbringing, gender, and are also ready to go beyond geographical boundaries. Studying Hospitality opens doors to a range of careers where your creativity, skills, communication, hospitable behavior, positive attitude towards guest and good presentation skills are invaluable. The career options are incredible than any other industry. The BSc in Hospitality & Hotel Administration program offers a wide range of professional career paths for our learners, preparing them for dynamic, global work environments in the tourism and hospitality field. These career pathways include:

Food & Beverage Service

Cashier

Bartender

Mixologist

Oenologist

Restaurant Steward

Bar Supervisor

Waiter/Food Attendant

Room Service Waiter

Sommelier

Barista

Head waiter

Captain waiter

Bar accountant

Restaurant Supervisor

Assistant Restaurant Manager

Shift Leader

Team Leader

Room Service Manager

Maitre d' Hotel

F&B Outlet Manager

Restaurant Manager

Outlet Manager

Food Production Operations

Receiving Clerk

Stock Clerk

Commis Pastry

Baker

Butcher

Commis 1, 2,3

Line Cooks

Demi Chef

Commis Chef

Chef De Partie

Pantry Chef

Pastry Chef

Head Cook Sauté Chef

Grill Cook

Fry Cook
Sous Chef
Head Chef
Executive Chef
Sanitation Officer

Lodging and Accommodation Services Housekeeping positions

Shift Leader
Checker
Room Attendant
Room Assistant
Cabin Steward
Housekeeping Attendant
Room Steward
Floor Supervisor
Chief Housekeeper
Bell captain
Room Inspector
Laundry Supervisor
Executive Housekeeper Housekeeping Manager
Laundry Manager

Front Office positions

Receptionist
Lobby Greeter
Front Office Attendant
Switchboard Operator
Airport Representative
Reservation Clerk
Bell Service Porter/Attendant
Concierge / CRM
Front Office Supervisor
Front Office Cashier
Night Auditor
Duty Supervisor
Front Office Manager
Rooms Division Manager
Reservations Manager
Unit Manager

Sales and Marketing in Tourism and Hospitality Establishments Convention, Entertainment Positions

Sales Representative
Convention Sales Personnel
Event and Entertainment staff
Organizers/Planners
Information Specialist Public Relations Staff

Sales Representative
Assistant Manager
Research Directors Marketing Manager
Events Planner
Exhibit Planner
Convention and Event Manager

Public Relations positions

Public Relations Personnel
Photographer
Writer
Telemarketing Staff
PR Director
PR Manager

Sports, Leisure and Recreation center personnel

Spa Manager
Activity Director
Recreation Director
Events Coordinator
Leisure Manager

In other Hospitality related Industries

Airlines cabin crew and ground staff
Travel and tourism houses corporate
front desk/ corporate PRO
Hospitals catering & Housekeeping management
Railway catering
Navodaya School as catering officers
Army as catering officer (JCO)
Catering officers in govt, sectors
High class retail
Theme and amusement park
Entertainment industry
Cargo management
Education Industry
Hospitality Entrepreneurships
Banks as customer relation manager
Automobile Industry as customer relation manager

INTERNSHIPS & PLACEMENTS

Core philosophy of the School of HOSPITALITY & TOURISM, Sister Nivedita University is to provide quality education to all the students which is followed by placement in best of the companies in each sector.

For the students of Hospitality & Tourism Sister Nivedita University, we are grooming our students from day one as expected by hotel industry so that they can excel in every field of hospitality. Making students industry ready is our primary concern. We are very sure and confident that there is no reason why our students wouldn't be selected for best placements. We have tie-up with quite-a-few hotel companies where the students can have exposure of the operations in all the departments of the hotel. Apart from all these, we also work on the holistic development of personality of each individual to provide them with the right atmosphere for success in all their future assignments.

FACULTY PROFILE



PROF. M P VERMA

DEAN - SCHOOL OF HOSPITALITY AND TOURISM

Hotel School Graduate, Masters in Tourism Management, MBA in Hospitality Management and M. Phil in Business Management and PhD in Management & Commerce.

Email: verma.mp@snuniv.ac.in

Before Joining School of Hospitality and Tourism, Sister Nivedita University Kolkata as Dean, Prof. Verma has worked as founder dean of School of Hotel Management and Catering Technology at K R Mangalam University Gurugram and also worked with Lovely Professional University Jalandhar, CT University Ludhiana, Amity University Noida and Kolkata and Thames Valley University London (UK). He has worked with hotels chains like Holiday Inn South Africa as an executive chef, and also worked with Fariyas group of hotels, Oberoi group of Hotels, Clarks Group of Hotels and Taj Group of Hotels. He is an alumnus of GIHM Dehradun, Masters in Tourism Management, MBA in Hospitality Management, M. Phil in Business Management and PhD in Management and Commerce with 31 years of mix blend of experience in hotel industry and Academia.

He has been awarded with Best Professor award in Hospitality Management at Hyderabad. The award is being conferred upon him by AMP (Academy of Management professionals) and IDMBA (Institute for Digital Marketing & Business Analytics). Prof. Verma is Instrumental here at Sister Nivedita University Kolkata for Excellence in Hospitality education, consultancy, research projects and organization building.

Prof. Verma has authored various books and research papers and associated with training and consultancy work very actively in India and abroad.



RAHUL CHOWDHURY (ASSISTANT PROFESSOR)

HOD - SCHOOL OF HOSPITALITY AND TOURISM

Pursuing PhD. in Management from Sister Nivedita University

Email: rahul.c@snuniv.ac.in

Rahul Chowdhury is an illustrious, dynamic, young, enthusiastic, quality driven and results orientated professional with over 14 years of demonstrated success in the field of Hospitality. Mr. Chowdhury is an alumnus from IHM Bhubaneswar & was also the topper of college. He was conferred the “Best Student of the Academic Year Award” from NCHMCT “Govt. of India” for securing the first position. Presently , he is spearheading the School of Hospitality & Tourism as a head of the department at Sister Nivedita University. His operational experiences range from working with leading hotel chains: The Fairmont, Taj group of hotels & luxury cruise-liners- among others. He has travelled to different corners of the globe including Europe, North America, South America, Asia, Middle - east & Antarctica in pursuit of professional excellence. His academic experiences include working as the Hospitality Faculty-In-charge of Food and Beverage and Training & Placement Operations at School of Hospitality and Culinary Art, The Neotia University. Apart from publishing & presently research papers in renowned edited books & International Conferences, he has also been invited as guest speaker in several National & International Conferences & Talk shows. He is also pursuing his PhD in Management (Hospitality & Tourism) from Sister Nivedita University.



ABHISHEK SENGUPTA (ASSISTANT PROFESSOR)

Hotel Management Graduate,

MBA in Travel and Tourism management from reputed university in India.

Email: abhishek.s@snuniv.ac.in

A bright talented self-motivated Chef and an academician with successful track record, with a flare to learn new ways of teaching and performing. He has completed his BHMCT from NSHM Knowledge campus Durgapur, and He completed his MBA in Travel and Tourism management from reputed university in India. Trained in prestigious star hotels. He has an industrial experience at The Leela Palace Hotel and Resort, Goa as Tr. Chef De Partie. He started his academic career as a culinary

faculty with Dolphin School Hotel Management Kalyani, west Bengal, and awarded as the best faculty member. He has also worked as an Assistant lecturer in State IHM (NCHMCT) West Bengal and then joined as an Assistant professor in KIHM Hyderabad. His last association was at JIET Universe IHM (NCHMCT) Jodhpur, Rajasthan as a Lecturer cum instructor. And He is a member of Indian Culinary Forum.



SABYASACHI DASGUPTA (ASSISTANT PROFESSOR)

MBA in Tourism & Hotel Management;

B.SC. In Hotel Management, Catering technology & Tourism

Email: sabyasachi.d@snuniv.ac.in

Having ten years' blended experience in hotel & academics, worked with Gandhi Gurukul Group of Institutions (Asst Professor) , Cloud Tavern (Floor Manager) , The Stadel (Sr Executive) , Pipal Tree Hotels Pvt Ltd (Captain) , Hotel Hindustan International , Kolkata (Team Leader) .

Specialization - Food & Beverage Service.



PROSENJIT GHOSH (ASSISTANT PROFESSOR)

Hotel Management graduate and Masters in Tourism Management from

IGNOU. Email: prosenjit.g@snuniv.ac.in

An enthusiastic hospitality academician, who believe in true potential of his students. He is a Hotel Management graduate and has completed Masters in Tourism Management from IGNOU. With a rich experience gained during his stints with The Oberoi, he joined the academic world in 2008. He was associated with the JIS Group (GNIHM), Amity University and many more colleges in Bengal. He is also soft skill trainer and facilitator. He possess a unique combination of teaching, management, marketing, and consulting experience. He has also demonstrated creative thinking skills that lend themselves to innovative program development and implementation. The skill set he has developed is

highly applicable to a training setting where solid interpersonal skills and exceptional communication skills are an advantage. That skill set includes the ability to see the big picture and think “outside the box,” as well as teach, mentor, coach, and counsel individuals and groups.



KUSUM CASIMIR BARA (ASSISTANT PROFESSOR)

IHM graduate, M.Sc. in Hospitality Administration, with specialization in Human Resources Email:kusum.cb@snuniv.ac.in

An ambitious and talented professional with proven academic background in Hospitality and Tourism and valuable experience in teaching and lecturing. Having completed her bachelor's from IHM, Kolkata, combined with the training obtained at Oberoi Grand, Kolkata and industry experience at The Leela Kempinski, Gurgaon it has added on to the knowledge and experience she has gained through the years. With always a keen interest in academics, after completing her M.Sc. in Hospitality Administration, with specialization in Human Resources, she has worked as an Associate professor at LPU, Jalandhar, Punjab. She has acquired diverse professional skills through studying, researching working in academic and professional environments. She takes a flexible approach to work, when applying an immaculate level of detail to everything. The skills and knowledge acquired has enable her to work autonomously a well as a team. She has the initiative required to make decisions and possess drive and diligence to thrive in a fast-paced environment.

WHAT STUDENTS ARE SAYING

SNU IHM is proud of its students who are currently studying. The School acknowledges and takes immense pride in their enthusiasm to acquire knowledge and competence for their upcoming industry challenges-

I am delighted to study at School of HOSPITALITY & TOURISM, Sister Nivedita University, which provides state of the art infrastructure and tremendous industry opportunity to interact with top bosses and learn from their experiences, which is not being written in any books.

INFRASTRUCTURE AT SNU IHM

The School of HOSPITALITY & TOURISM, Sister Nivedita University is well equipped with latest high-tech labs. The state-of-the-art labs allows students to get engaged in food production, Food and beverage service, Front office operations and housekeeping skills under the guidance of experienced faculty members-

Basic training kitchen for food production practicals

Training restaurant with bar to learn food and beverage services

LIFE AT SNU IHM

Life at SNU IHM is full of adventure and fun. The students are encouraged to pursue a wide range of extracurricular activities and hobbies in their free time. The university organizes educational, sports and cultural events on regular basis.

The Sister Nivedita University has one of the best-in-class infrastructure and facilities on the campus. The University is equipped with Electronics Laboratory, Communication Systems Laboratory, Virtual Instrumentation and Signal Processing Laboratory, Dynamics Laboratory and many more which are necessary for the respective departments along with modern computer clusters. These laboratories assist in imparting practical training to students and reinforcing their theoretical concepts. It also makes the University a veritable place for learning and research, while the systematically designed curriculum and qualified dedicated faculty members make it a dynamic place to study.

The undergraduate curriculum at SNU also places heavy emphasis on experiential learning and co-curricular activities with all students having to participate in some form of internship, practicum or service learning programme in addition to conducting research both within and outside the classroom/laboratory setting. This provides students a real-world context for their learning along with subject matter expertise and broad-based education.