

Syllabus: MBA (HR/Marketing/Finance)

First Semester



#	Name of the Subject	No. of Credits
1	Principles and Practice of Management	4
2	Managerial Accounting	4
3	Economics for Managerial Decisions	4
4	Statistics & Data Analysis	4
5	Business Ethics and Corporate Governance	4
6	Organization Behaviour	4
7	Effective Business Communication	4
8	Spanish-I German-I Japanese-I French-I	2
9	Dissertation & Mentored Seminar	1
Total		31

Second Semester

#	Name of the Subject	No. of Credits
1	Financial Management	4
2	Marketing Management	4
3	Production and Operations Management	4
4	Human Resource Management	4
5	MIS & ERP	4
6	Business Environment	4
7	Research Methodology & Optimisation Techniques	4
9	Spanish-II German-II Japanese-II French-II	2
10	Dissertation & Mentored Seminar	1
Total		31

Third Semester



#	Name of the Subject	No. of Credits
1	Business Policy & Strategic Management	4
2	Design Thinking	4
3	HR major: Performance Management & Competency Mapping Marketing major: Consumer Behaviour & Marketing Research Finance major: Corporate Finance	4
4	HR major: Employment And Compensation Administration Marketing major: Sales & Distribution Management Finance major: Portfolio Management	4
5	HR major: Human Resource Planning Marketing major: Branding & Integrated Marketing Communication Finance major: Corporate Tax	4
6	Spanish-III German-III Japanese-III French-III	2
7	Summer Internship & Project Viva	6
Total		28

Fourth Semester

#	Name of the Subject	No. of Credits
1	Entrepreneurship Development & Family Business	4
2	Application of Analytics in Business	4
3	HR major: Human Resource Development & Organizational Development Marketing major: Service Marketing Finance major: Security Analysis	4
4	HR major: Labour Laws Marketing major: Emerging Marketing Practices Finance major: International Finance	4
5	HR major: International HRM Marketing major: Digital Marketing & E-Commerce Finance major: Financial Derivatives	4
6	Spanish-IV German-IV Japanese-IV French-IV	2
7	Comprehensive Viva	6
Total		28