



## SCHOOL OF BUSINESS BBA (General)

### Credit Definition

Type	Duration (in Hour)	Ceedit
Lecture (L)	1	1
Tutorial (T)	1	1
Practical (P)	1	1

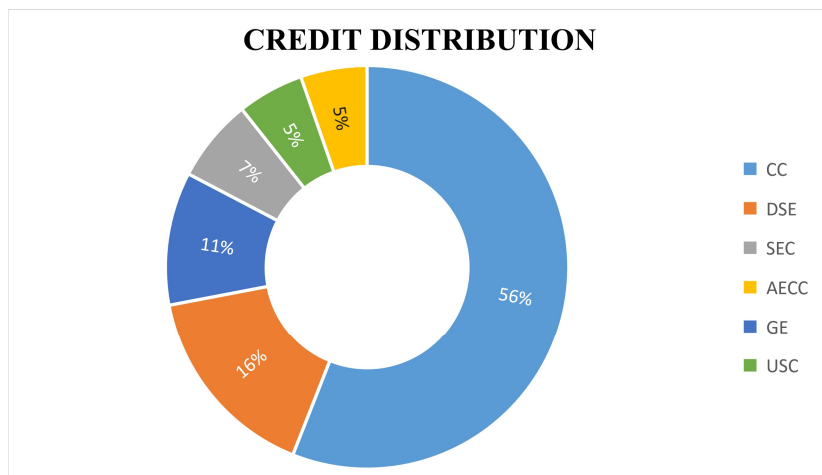
### Total Credit

Year	Semester	Hours/ Week	Credit
1st	1st	26	26
	2nd	28	28
2nd	3rd	36	36
	4th	24	24
3rd	5th	18	18
	6th	18	18
<b>Total</b>			<b>150</b>

### Category Codification with Credit Break up

Definition of Category	Code	No.	Credit
Core Course	CC	1	84
Discipline Specific Elective	DSE	2	24
Skill Enhancement Course	SEC	3	10
Ability Enhancement Compulsory Course	AECC	4	8
Generic Elective	GE	5	16
University Specified Course	USC	6	8
<b>Total</b>			<b>150</b>

## Category wise Credit Distribution



## SEMESTER: I

### Student Engagement Programme - Duration: 2 weeks

Personal Branding Body Language in Public Speaking and Presentation The Story of Iconic Companies Importance of Self-control and Resilience Personal Fund Management Introduction to Numerical Analysis Team Building Importance of Listening and Body Language in communication
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Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Microeconomics	1030100101	6	4	2	0
2	Business Mathematics & Statistics	1030100102	6	4	2	0
3	Principles of Management	1030100103	6	4	2	0
4	Communicative English-I	4030100101	2	2	0	0
5	Generic Elective		4	3	1	0
6	Foreign Language-I (Spanish/German/Japanese/French)	6150010101	2	2	0	0
		6150010102				
		6150010103				
		6150010104				
<b>Total (CC: 18, AECC: 02, GE: 04, USC: 02)</b>			<b>26</b>	<b>26 hours/week</b>		

## SEMESTER: II

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Cost & Financial Accounting	1030101104	4	3	1	0
2	Computer Applications	1030101105	4	3	1	0
3	Organizational Behaviour	1030101106	4	3	1	0
4	Business Macroeconomics	1030101107	4	3	1	0
5	Organizational Development and HR Training & Development	2030101101	3	2	1	0
6	Mentored Seminar-I	5030101401	1	0	0	1
7	Communicative English-II	4030100102	2	2	0	0
8	Generic Elective		4	3	1	0
9	Foreign Language-II (Spanish/German/Japanese/French)	6030021101 6030021102 6030021103 6030021104	2	2	0	0
<b>Total (CC: 16, DSE: 03, SEC: 01, AECC: 02, GE: 04, USC: 02)</b>			<b>28</b>	<b>28 hours/week</b>		

## SEMESTER: III

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Human Resource Management	1030102108	6	4	2	0
2	Production & Operations Management	1030102110	6	4	2	0
3	Marketing Management	1030102111	6	4	2	0
4	Financial Management	1030102109	6	4	2	0
5	Working Capital Management	2030101102	3	2	1	0
6	Mentored Seminar-II	5030102402	1	0	0	1
7	Environmental Science-I	4130012103	2	2	0	0
8	Generic Elective		4	3	1	0
9	Foreign Language-III (Spanish/German/Japanese/French)	6120022101 6120022102 6120022103 6120022104	2	2	0	0
<b>Total (CC: 24, DSE: 03, SEC: 01, AECC: 02, GE: 04, USC: 02)</b>			<b>36</b>	<b>36 hours/week</b>		

## SEMESTER: IV

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Environment	1030103112	6	4	2	0
2	Income Tax-Laws & Practice	1030103113	6	4	2	0
3	Services Marketing	2030101103	3	2	1	0
4	Mentored Seminar-III	5030103403	1	0	0	1
5	Environmental Science-II	4130012203	2	2	0	0
6	Generic Elective		4	3	1	0
7	Foreign Language-IV (Spanish/German/Japanese/French)	6170013101 6170013102 6170013103 6170013104	2	2	0	0
<b>Total (CC: 12, DSE: 03, SEC: 01, AECC: 02, GE: 04, USC: 02)</b>			<b>24</b>	<b>24 hours/week</b>		

## SEMESTER: V

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Policy & Strategy	1030104114	4	3	1	0
2	Business Research	1030104115	4	3	1	0
3	Integrated Marketing Communication	2030101104	3	2	1	0
4	Performance & Potential Management	2030101105	3	2	1	0
5	Corporate Finance	2030101106	3	2	1	0
6	Mentored Seminar-IV	5030104404	1	0	0	1
<b>Total (CC: 08, DSE: 09, SEC: 01)</b>			<b>18</b>	<b>18 hours/week</b>		

## SEMESTER: VI

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Entrepreneurship Development	1030105116	3	3	0	0
2	MIS & E-Commerce	1030105117	3	3	0	0
3	Compensation Management	2030101107	3	2	1	0
4	Security Analysis	2030101108	3	2	1	0
5	Project Report & Viva voce	5030105405	6	0	0	6
<b>Total (CC: 06, DSE: 06, SEC: 06)</b>			<b>18</b>	<b>18 hours/week</b>		