

A Satyam Roychowdhury initiative



SNU
SISTER NIVEDITA
UNIVERSITY

ABOUT US

Sister Nivedita University (SNU) at New Town, Kolkata has been established through the enactment of The Sister Nivedita University Act, 2017 (West Bengal XLIX of 2017).

Contact Us:

☎ **1800-2588-155** (TOLL FREE)
7595044470 / 71 / 72 / 73
+91 8337014005

Vist us: <https://snuniv.ac.in>



**ADMISSIONS
OPEN**

**Department of
Journalism & Mass Communication**



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School of Mass Communication & Journalism is the unique combination of passion for creativity, nurturing talents and providing the best opportunities for the learners to achieve their dream careers.

Department of Mass Communication & Journalism is a centre of innovation with contemporary facilities like SNU Radio, SNU TV, SNU Studio, MAC Labs, Newsroom and others, where the professors provide hands-on training to set the students apart from the rest.

About The Department

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Studio / Photography Lab

The live shows, contests and events takes place in this room.

Radio Room

The Radio shows, daily podcasts takes place here.

Recording Room

The music recordings of any shows are done from this room.

Mac Lab

All the editing related work are done by the students here.

Projection Room

The students presents their projects and film projections are done in this room.

PCR

This is the production control room which controls all the live shows and contents taking place in the studio.

Animation & Graphics Lab

All the modeling , story pboard , Gfx done here.

Infrastructure

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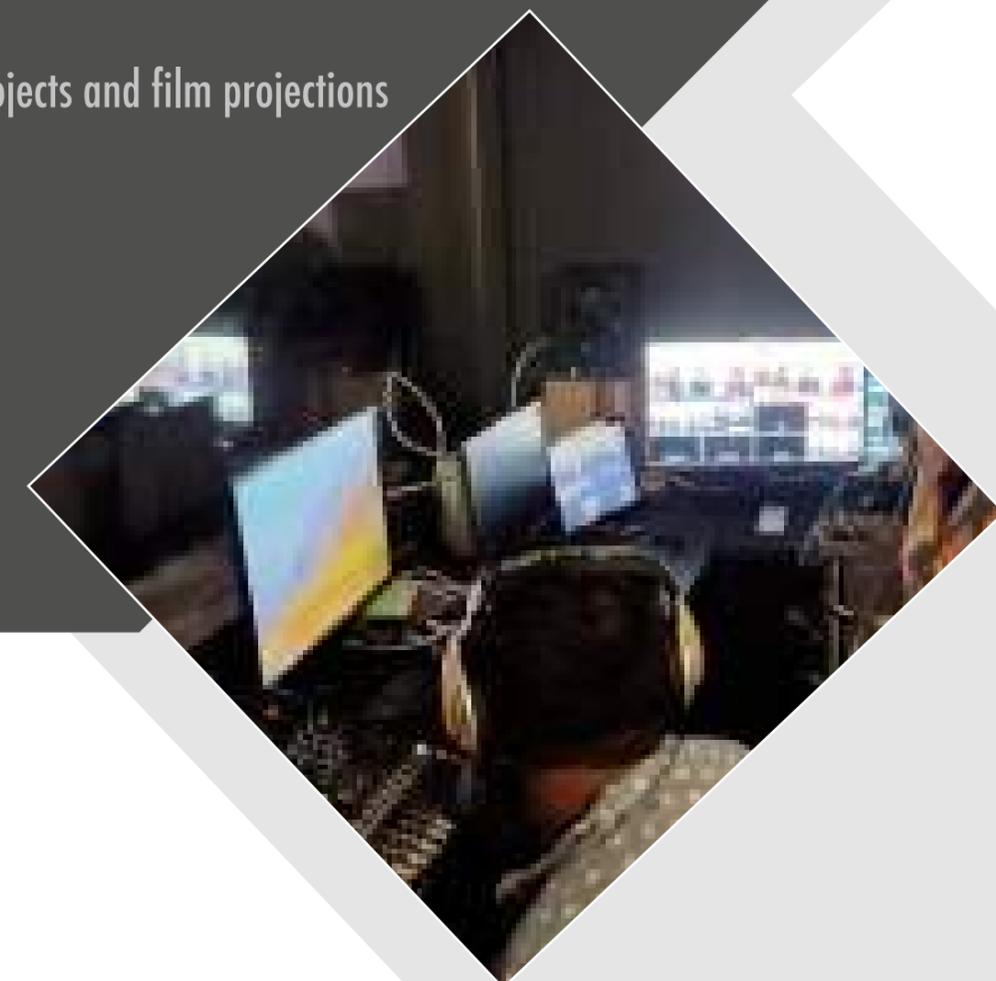
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Students are put on compulsory multitasking training so that they are industry-ready and can adapt to the fast-paced and challenging environment when placed. Our mentored seminars provide weekly industry training classes where stalwarts from the industry take sessions and share experiences with the young minds. The university also has many international alliance programs for student exchange programs, which is a great way to experience different educational styles, expand employment opportunities, and make students more focused on their careers.



Student's Life

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Courses

- Certificate course in Multimedia and Animation
- B.A (Hons.) Journalism and Mass Communication
- M.A. in Journalism and Mass Communication
- B.Sc in Animation & Graphics
- B.Sc. in Gaming & Mobile Application Development
- M.Sc in Animation & Graphics

Tenure

1yrs
4yrs (8 Semester)
1yrs (2 Semester)
4yrs (8 Semester)
4yrs (8 Semester)
1yrs (2 Semester)

Courses

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100%

Placements & Internships

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The Department of Journalism and Mass Communication provides training & placement opportunities to all its students right from the beginning. No wonder even 1st-year students get an internship and work opportunities with organizations like AAJKAL, The Statesman, Weber Shandwick, Pratidin Prakashini, Selvel, Carpe Diem, Taaza Tv, Zee News, AAJ TAK, ETV Bharat, MIRROR NOW, Wizcraft International, DNA, Reliance, Times of India, etc. Students are also offered international placement support on basis of their academic performance and industry training report.

B.A (Hons.) & M.A. Journalism and Mass Communication
B.Sc & M.Sc. in Animation & Graphics

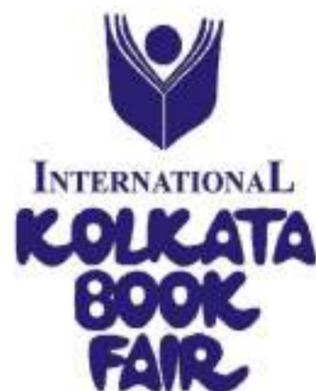


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SNU is official Digital Partner to Kolkata Book Fair, IFA , Aajkaal.in millennium post & many more



millenniumpost
NO HALF TRUTHS



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**Students single handedly runs this show with
industry experience and financial boost**



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