



SCHOOL OF BUSINESS

BBA (Sports Management)

Credit Definition

Type	Duration (in Hour)	Credit
Lecture (L)	1	1
Tutorial (T)	1	1
Practical (P)	1	1

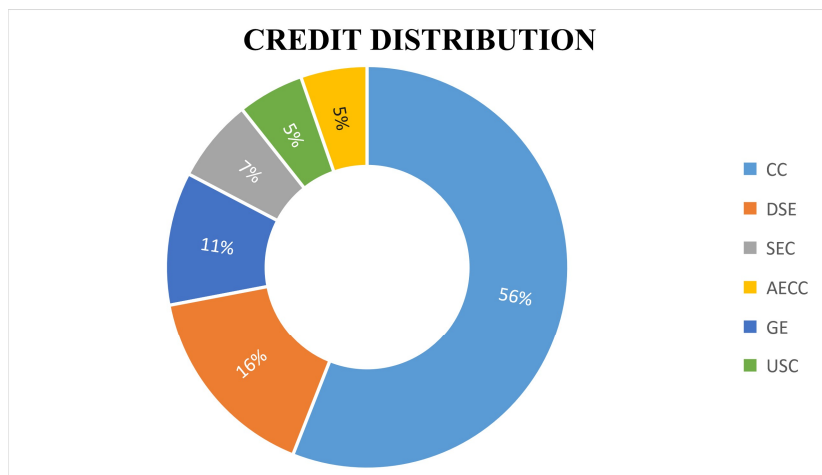
Total Credit

Year	Semester	Hours/ Week	Credit
1st	1st	26	26
	2nd	28	28
2nd	3rd	36	36
	4th	24	24
3rd	5th	15	18
	6th	18	18
Total			150

Category Codification with Credit Break up

Definition of Category	Code	No.	Credit
Core Course	CC	1	84
Discipline Specific Elective	DSE	2	24
Skill Enhancement Course	SEC	3	10
Ability Enhancement Compulsory Course	AECC	4	8
Generic Elective	GE	5	16
University Specified Course	USC	6	8
Total			150

Category wise Credit Distribution



SEMESTER: I

Student Engagement Programme - Duration: 2 weeks

Personal Branding Body Language in Public Speaking and Presentation The Story of Iconic Companies Importance of Self-control, and Resilience Personal Fund Management Introduction to Numerical Analysis Team Building Importance of Listening and Body Language in communication
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Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Microeconomics	1030040101	6	4	2	0
2	Business Mathematics & Statistics	1030040102	6	4	2	0
3	Principles of Management	1030040103	6	4	2	0
4	Communicative English-I	4030040101	2	2	0	0
5	Generic Elective		4	3	1	0
6	Foreign Language-I (Spanish/German/Japanese/French)	6150010101	2	2	0	0
		6150010102				
		6150010103				
		6150010104				
Total (CC: 18, AECC: 02, GE: 04, USC: 02)			26	26 hours/week		

SEMESTER: II

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Cost & Financial Accounting	1030041104	4	3	1	0
2	Computer Applications	1030041105	4	3	1	0
3	Organizational Behaviour	1030041106	4	3	1	0
4	Business Macroeconomics	1030031107	4	3	1	0
5	Organization & Management in Sports	2030041101	3	2	1	0
6	Mentored Seminar-I	5030041401	1	0	0	1
7	Communicative English-II	4030011103	2	2	0	0
8	Generic Elective		4	3	1	0
9	Foreign Language-II (Spanish/German/Japanese/French)	6030021101 6030021102 6030021103 6030021104	2	2	0	0
Total (CC: 16, DSE: 03, SEC: 01, AECC: 02, GE: 04, USC: 02)			28	28 hours/week		

SEMESTER: III

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Human Resource Management	1030042108	6	4	2	0
2	Production & Operations Management	1030042109	6	4	2	0
3	Marketing Management	1030042110	6	4	2	0
4	Financial Management	1030042111	6	4	2	0
5	Sports Event Management with An Overview of Law & Ethics	2030042102	3	2	1	0
6	Mentored Seminar-II	5030042402	1	0	0	1
7	Environmental Science-I	4130012103	2	2	0	0
8	Generic Elective		4	3	1	0
9	Foreign Language-III (Spanish/German/Japanese/French)	6120022101 6120022102 6120022103 6120022104	2	2	0	0
Total (CC: 24, DSE: 03, SEC: 01, AECC: 02, GE: 04, USC: 02)			36	36 hours/week		

SEMESTER: IV

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Environment	1030043112	6	4	2	0
2	Income Tax-Laws & Practice	1030043113	6	4	2	0
3	Advertising, Public Relation & Sponsorship in Sports	2030043103	3	2	1	0
4	Mentored Seminar-III	5030043403	1	0	0	1
5	Environmental Science-II	5030033403	2	2	0	0
6	Generic Elective		4	3	1	0
7	Foreign Language-IV (Spanish/German/Japanese/French)	6170013101 6170013102 6170013103 6170013104	2	2	0	0
Total (CC: 12, DSE: 03, SEC: 01, AECC: 02, GE: 04, USC: 02)			24	24 hours/week		

SEMESTER: V

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Policy & Strategy	1030044114	4	3	1	0
2	Business Research	1030044115	4	3	1	0
3	Sports Facilities Planning & Management	2030044103	3	2	1	0
4	Sports Marketing	2030044104	3	2	1	0
5	Managing & Promoting Sports Events	2030044105	3	2	1	0
6	Mentored Seminar-IV	5030043404	1	0	0	1
Total (CC: 08, DSE: 09, SEC: 01)			18	18 hours/week		

SEMESTER: VI

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Entrepreneurship Development	1030045116	3	3	0	0
2	MIS & E-Commerce	1030045117	3	3	0	0
3	Psychology of Sports	2030045106	3	2	1	0
4	Managing Sports Media & Events	2030045107	3	2	1	0
5	Project Report & Viva voce	5030045405	6	0	0	6
Total (CC: 06, DSE: 06, SEC: 06)			18	18 hours/week		