



SCHOOL OF BUSINESS MBA (HR/Marketing/Finance)

Credit Definition

Type	Duration (in Hour)	Credit
Lecture (L)	1	1
Tutorial (T)	1	1
Practical (P)	1	1

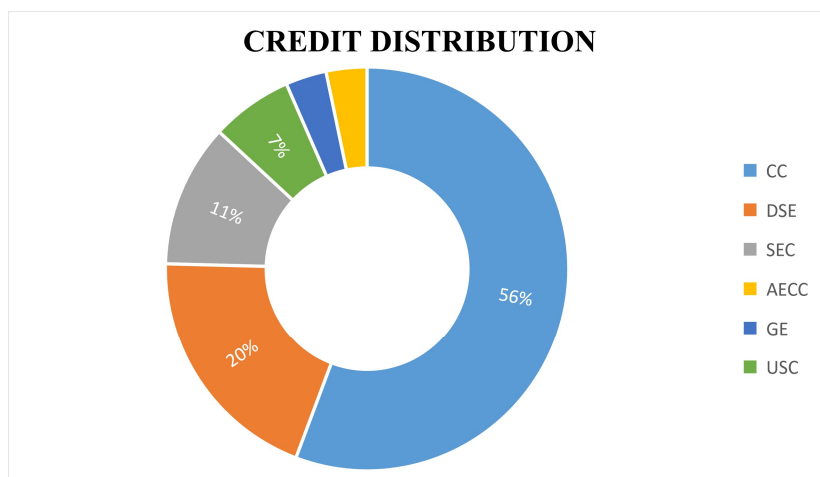
Total Credit

Year	Semester	Hours/ Week	Credit
1st	1st	35	35
	2nd	31	31
2nd	3rd	28	28
	4th	28	28
Total			122

Category Codification with Credit Break up

Definition of Category	Code	No.	Credit
Core Course	CC	1	68
Discipline Specific Elective	DSE	2	24
Skill Enhancement Course	SEC	3	14
Ability Enhancement Compulsory Course	AECC	4	4
Generic Elective	GE	5	4
University Specified Course	USC	6	8
Total			122

Category wise Credit Distribution



SEMESTER: I

Student Engagement Programme - Duration: 2 weeks

<p style="text-align: center;"> Personal Branding Body Language in Public Speaking and Presentation The Story of Iconic Companies Importance of Self-control and Resilience Personal Fund Management Introduction to Numerical Analysis Team Building Importance of Listening and Body Language in communication </p>

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Principles & Practice of Management	1030060101	4	3	1	0
2	Managerial Accounting	1030060102	4	3	1	0
3	Economics for Managerial Decisions	1030060103	4	3	1	0
4	Statistics & Data Analysis	1030060104	4	3	1	0
5	Business Ethics & Corporate Governance	1030060105	4	3	1	0
6	Organization Behaviour	1030060106	4	3	1	0
7	Dissertation & Mentored Seminar-I	5030060401	1	0	0	1
8	Effective Business Communication	4030060101	4	3	1	0
9	Generic Elective		4	3	1	0
10	Foreign Language-I (Spanish/German/Japanese/French)	6150010101	2	2	0	0
		6150010102				
		6150010103				
		6150010104				
Total (CC: 24, SEC: 01, AECC: 04, GE: 04, USC: 02)			35	35 hours/week		

SEMESTER: II

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Financial Management	130061106	4	3	1	0
2	Marketing Management	130061107	4	3	1	0
3	Production & Operations Management	130061108	4	3	1	0
4	Human Resource Management	130061109	4	3	1	0
5	MIS & ERP	130061110	4	3	1	0
6	Business Environment	130061111	4	3	1	0
7	Research Methodology & Optimisation Techniques	130061112	4	3	1	0
8	Dissertation & Mentored Seminar-II	530061402	1	0	0	1
9	Foreign Language-II (Spanish/German/Japanese/French)	6030061101	2	2	0	0
		6030061102				
		6030061103				
		6030061104				
Total (CC: 28, SEC: 01, USC: 02)			31	31 hours/week		

SEMESTER: III

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Business Policy & Strategic Management	1030062114	4	3	1	0
2	Design Thinking	1030062115	4	3	1	0
3	Elective - I	2030062101	4	3	1	0
4	Elective - II	2030062102	4	3	1	0
5	Elective - III	2030062103	4	3	1	0
6	Summer Internship & Project Viva	5030060403	6	0	0	6
9	Foreign Language-III (Spanish/German/Japanese/French)	6120022101	2	2	0	0
		6120022102				
		6120022103				
		6120022104				
Total (CC: 08, DSE: 12, SEC: 06, USC: 02)			28	28 hours/week		

Elective - I

Sl No.	Paper Code	Paper Name
1	2030062101A	Performance Management & Competency Mapping
2	2030062101B	Consumer Behaviour & Marketing Research
3	2030062101C	Corporate Finance

Elective - II

Sl No.	Paper Code	Paper Name
1	2030062102A	Employment & Compensation Administration
2	2030062102B	Sales & Distribution Management
3	2030062102C	Portfolio Management

Elective - III

Sl No.	Paper Code	Paper Name
1	2030062103A	Human Resource Planning
2	2030062103B	Branding & Integrated Marketing Communication
3	2030062103C	Corporate Tax

SEMESTER: IV

Sl No.	Course Title	Code	Credit	Type		
				L	T	P
1	Application of Analytics in Business	1030063117	4	3	1	0
2	Entrepreneurship Development & Family Business	1030063116	4	3	1	0
3	Elective - IV	2030063104	4	3	1	0
4	Elective - V	2030063105	4	3	1	0
5	Elective - VI	2030063106	4	3	1	0
6	Comprehensive Viva	5030063404	6	0	0	6
7	Foreign Language-IV (Spanish/German/Japanese/French)	6170013101 6170013102 6170013103 6170013104	2	2	0	0
Total (CC: 08, DSE: 12, SEC: 06, USC: 02)			28	28 hours/week		

Elective - IV

Sl No.	Paper Code	Paper Name
1	2030063104A	Human Resource Development & Organizational Development
2	2030063104B	Security Analysis
3	2030063104C	Services Marketing

Elective - V

Sl No.	Paper Code	Paper Name
1	2030063105A	Labour Laws
2	2030063105B	International Finance
3	2030063105C	Emerging Marketing Practices

Elective - VI

Sl No.	Paper Code	Paper Name
1	2030063106A	International HRM
2	2030063106B	Financial Derivatives
3	2030063106C	Digital Marketing & E-Commerce