

## Syllabus Draft

### Masters in Political Leadership and Governance

#### MBA

#### *Aim of the Course*

The course focuses on creating the next generation of corporate leaders who can analyse and understand the complexities of contemporary industries and markets. Students will be encouraged to understand state politics and their relationship with industry and entrepreneurship.

#### *Outline of the proposed Course Structure:*

The course would consist of 4 semesters. The first two semesters would involve lectures classroom teaching and assessments on selected modules. The 3rd semester would be reserved for fieldwork and training of students in various techniques of fieldwork and methods of data collection. Students will receive training in the usage of various data collection tools and methods such as surveys, interviews, sampling, and ethnography covering both quantitative and qualitative methodologies. The final semester would require the submission of a dissertation on a topic of choice. The possibility of student internships with organizations and institutions working to bring about positive social transformations can also be explored in this period to give students a practical test scenario where they can employ the skills learnt during the duration of the programme. The total number of credits for the programme would be around 120 at par with other Master's programmes in Indian universities. Students would also be given the option to choose a module according to their preferences in the first two semesters during their coursework.

#### **Structure – 4-semester courses**

**Semesters One and Two:** Taught courses  
classroom teaching [Exit Option might be  
offered at the end of Sem 2]

**Semester 3:** Involves students in the colloquia and

**Semester 4:** would require the students to write a dissertation on their chosen field among the given colloquia.

**The credit distribution** in the 3<sup>rd</sup> and 4<sup>th</sup> semesters will receive the same weightage. NEP pattern to be followed in terms of framework and credit distribution.

## **Semester I**

### **CC 1: Introduction to Political Leadership and Public Administration**

➤ **Module 1: Understanding Political Leadership and Statesmanship.**

1. Leadership, Legitimacy and Politics: Meaning, Traits, and Nature
2. Statecraft and the Art of Governing: Thucydides, Kautilya, Machiavelli
3. Political Leadership and Personalism: Select Historical Cases
4. Political Leadership and Political Communication
5. Approaches to Political Leadership: Institutional, Interactionist, Feminist

➤ **Module 2: Public Administration and Political Leadership**

1. Public Administration: Meaning, Nature and Scope
2. Political Leadership and the Science of Public Management
3. Democratic Leadership and Development Administration: Select Cases
4. Executive Leadership in Western Democracies: Select Cases

### **Suggested Readings:**

Aurelius, Marcus. *The meditations of the emperor Marcus Antoninus*. Vol. 2. Clarendon Press, 1944.

Blondel, Jean. *Political leadership*. London: Sage, 1987.

Cook, Brian J. "Politics, political leadership, and public management." *Public Administration Review* (1998): 225-230.

Dollery, B. E., & Wallis, J. L. (1997). Market Failure, Government Failure, Leadership and Public Policy. *Journal of Interdisciplinary Economics*, 8(2), 113-126.

Elgie, Robert. *Political leadership in liberal democracies*. Bloomsbury Publishing, 1995.

Gergen, David. *Eyewitness to power: The essence of leadership from Nixon to Clinton*. Simon and Schuster, 2001.

Machiavelli, Niccolo. "The prince (1513)." *Hertfordshire: Wordsworth Editions* (1993).

Mitchell, Neil James. "Democracy's blameless leaders: From Dresden to Abu Ghraib, how leaders evade accountability for abuse, atrocity, and killing." In *Democracy's Blameless Leaders*. New York University Press, 2012.

Shamasastri, Rudrapatna. "Kautilya's Arthashastra." (1915).

Suren Munshi: Good Governance, Democratic Societies and Globalization.

## **CC 2: Foreign Policy Analysis**

### **➤ Module 1**

1. Nature and Scope of International Relations
2. Realism- Concepts of National Interests and national power
3. Liberal Institutionalism- theories of regionalism, international organizations
4. Post Positivist theories in I.R- Constructivism, Critical theory, feminist and Environmental Movements
5. Dependency Theory- World systems Theory, Development and underdevelopment,

6. Contemporary Issues regarding policies in I.R- Role of Non-State Actors, Terrorism, Climate Change and policies of neo-colonialism and neo-imperialism.

➤ **Module 2**

7. Introduction to Foreign Policy - definition, origins, assumptions and analysis within the broader aspect of International Relations.
8. Societal sources of Foreign Policy - public opinion and interest groups
9. Role of the Governmental and Non-governmental organizations in Foreign Policy
10. Diplomacy - basics, tools and case studies of successful and unsuccessful diplomacy.
11. Power and Foreign Policy - basic concepts. types of powers (soft, hard power and smart power)
12. Indian Foreign Policy- history, determinants, contemporary developments.

**Suggested Readings**

- a. Neck, Laura (2018), *“Studying Foreign Policy Comparatively”*, Fourth Edition, Rowman & Littlefield Publishers
- b. Heywood, Andrew (2011), *“Global Politics”*, Palgrave Macmillan, ISBN- 978-1-4039-8982-6
- c. Kissinger, Henry (1995), *“Diplomacy”*, ISBN 13: 9780671510992
- d. Rana, Kishan.S, (2002) *“Inside Diplomacy”*, Manas Publications, ISBN- 8170491525, 9788170491521
- e. Bandyopadhyay, J (2003), *“The Making of India's Foreign Policy”*, Allied Publishers, ISBN, 8177644025, 9788177644029

Suggested Modules/Courses:

1. History of Politics and Leadership: Plato, Aristotle, Kautilya, etc – to be discussed from various perspectives such as:
  - a. History
  - b. Sociology
  - c. Politics
  - d. Feminist Perspective
  - e. Environmental Perspective

(Statecraft and Governance)

2. [All of these should combine Indian perspectives (theories and readings)]  
what is politics?

- What is politics? Conceptualizing the Political.
- Evolution of history and political history of past eras.
- Prominent theorists/philosophers and their ideas: Plato, Aristotle, Comte, Machiavelli, Rousseau, Kautilya, Sen etc.
- State and Civil Society in the Indian context
- Constitution, Government and Parliamentary Practices for e.g. forms of government, separation of powers, Rule of law
- Electoral Process voting behavior – Indian Party System – Criminalisation of Politics
- Local Self Government
- Political Obligation – Concept of representation
- Laws, Rights and Duties
- Social Problems in India
- International Relations: Theories and Concepts for e.g. Realism, Dependency, Imperialism, Diplomacy, Balance of Power etc.
- Impact of Globalization in International Politics
- Indian Foreign Policy

## **Semester II**

### **CC-I**

- **Research Methods and Techniques**
  - Meaning, nature, scope and importance of administration-classical, human relations (Elton Mayo, Abraham Maslow,

Douglas McGregor) behavioural, ecological (F.W Riggs), Participative Management (R. Likert, C. Argyris)

- Concepts of public administration- administrative planning, leadership (M.P. Follet), supervision, communication and public relations.
- Organization Theory
- Decision Making Approach
- Law, State, and Governance
- Idea of Development: Concept and Theories
- Formation and Evolution of Public Policy issues
- Macro-economic theories
- Micro – economics for policy decisions

## **CC- II**

### ➤ **Management Information Systems and Digital Governance**

- Nature and Functioning of Bureaucracy
- Public Finance: Budgeting, Management and Accounting,
- Auditing, role of regulatory institutions such as CAG.
- Public Communication, Speech, Rhetoric etc. with specific focus on regional languages and the integration of English and other local languages.
- Tactics and Strategies of Fieldwork with reference to both rural and urban India. Module should include statistical techniques such as Correlation, Regression, Methods of Sampling such as Random, Stratified, Purposive etc.
- Market research and risk management
- Data analytics

## **Semester III (Students will have to choose any three for the colloquia )**

### ➤ **POLICY COLLOQUIA**

- Behaviour and public policy
- Infrastructure, regulations and environment
- Digital marketing strategies
- Corporate leadership and innovation
- Labour laws, industry and entrepreneurship

## **Semester IV**

Dissertation writing based on policy colloquia.

Prof. (Dr.) Surajit C. Mukhopadhyay  
Dean, School of Social Sciences  
Sister Nivedita University  
Kolkata

